

# LICENSE MANAGER

**Use cloud licenses.  
Retain control.  
Build trusted  
relationship with  
customers.**

**Scientia Media**

# LICENSE MANAGEMENT: THE CHALLENGE



**How to allocate, deliver,  
control and manage a  
software product licenses?**



# LEGACY SOLUTION: USB DONGLE

- **Need of physical delivery / logistics path**
- **Challenging replacement procedures**
- **Hard to allocate multiple instances of software on a single server;**
- **No dynamic allocation**
- **No data on utilization for both vendors and customers**



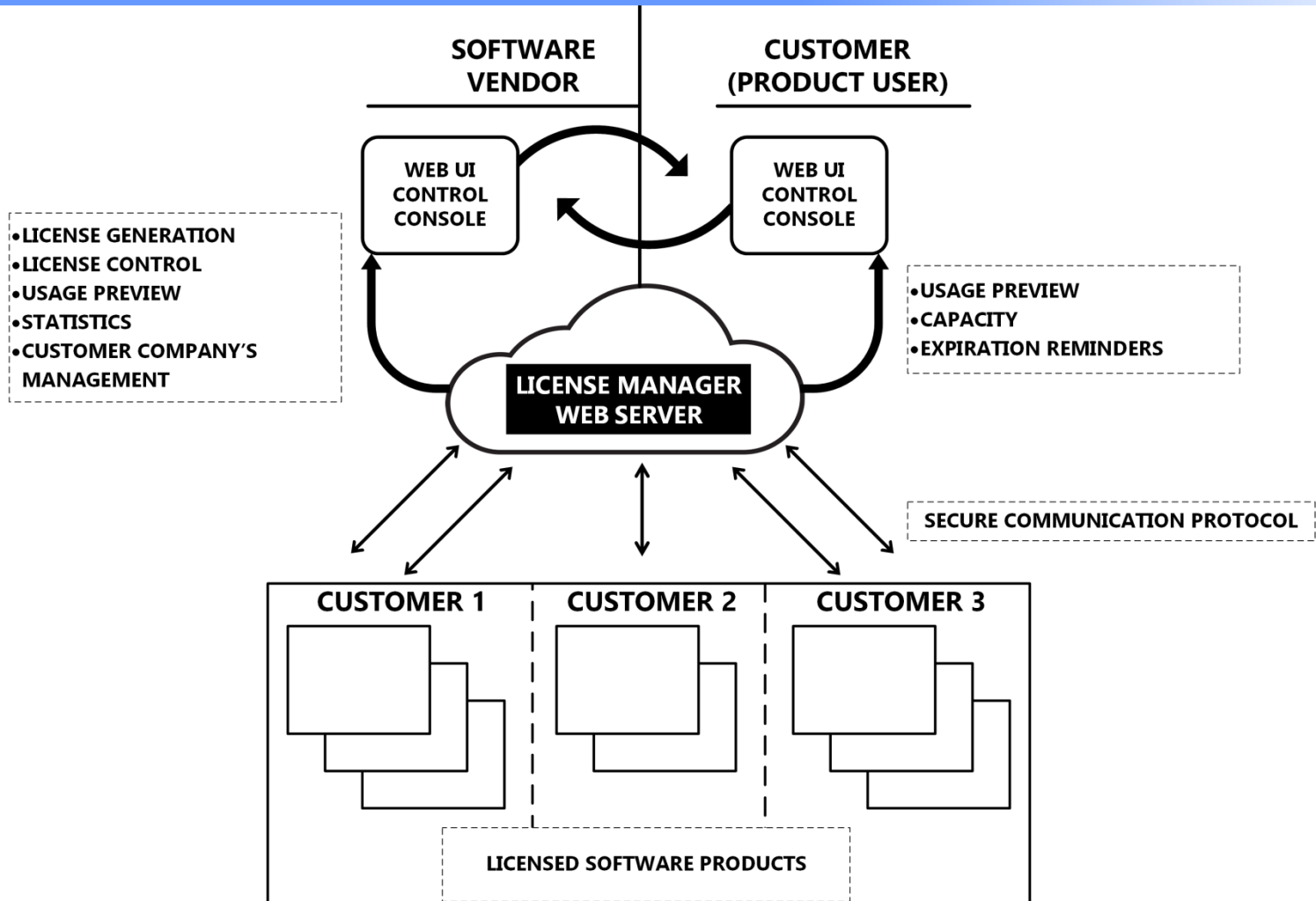
# OUR SOLUTION: CLOUD MANAGEMENT



**Scientia License Manager enables dynamic, transparent, trusted cloud licensing scheme for your software products**



# HOW IT WORKS



# **DIFFERENCES MATTER: CONTROL**

## **LEGACY**

**No transparency on licenses allocated for software vendors, no data on license usage for customers**



## **CLOUD MANAGEMENT**

**Dynamic control and full usage transparency for either vendors or their customers**



# **DIFFERENCES MATTER: USAGE DATA**

## **LEGACY**

**License usage data is collected at  
the customer site**



## **CLOUD MANAGEMENT**

**License usage data is collected on  
the cloud**



# **DIFFERENCES MATTER: REPLACEMENT**

## **LEGACY**

**Replacement of USB dongle takes a dependency on post service efficiency**



## **CLOUD MANAGEMENT**

**Immediate. Licenses from the pool can be used on any server, it's just a key to be registered**





# **DIFFERENCES MATTER: MAINTANANCE**

## **LEGACY**

**Customer companies have to set up a license server even if they do not have inner IT support**



## **CLOUD MANAGEMENT**

**No need to set up a license server and maintain it locally**



# **BENEFITS FOR SOFTWARE VENDORS - 1**



**Defining "license capacity" per customer / single server**



**Dynamic, reusable, expiring / permanent licenses**



**Managing customer companies**

# **BENEFITS FOR SOFTWARE VENDORS - 2**



**Statistics on new / expired /  
in use licenses**



**Reminders on upcoming license  
expiration**



**Secure, easy to integrate**

# **BENEFITS FOR CUSTOMER COMPANIES**



**Dynamic licensing by a re-usable key**



**Online access to license usage and licensed devices data via web app**



**No risk of software failure caused by a broken dongle**


# **BUSINESS APPROACHES**

## **SUBSCRIPTION-BASED**



**Use the product as long as you need.  
Monthly or annual subscription, basic /  
premium packages**

## **INSTANCE-BASED**



**Own your instance of the cloud-based or  
hosted corporate backend server. Pay per  
instance**

**GET FREE TRIAL NOW**

# CONTACT INFO



**Website**

**<http://www.scientamedia.com/>**



**E-mail**

**[sales@scientamedia.com](mailto:sales@scientamedia.com)**



**Phone**

**+420 774 494 743**